



ITALY-TAIWAN
Cooperation Forum & Business Mission

21st-24th JUNE 2015, TAIPEI

BUSINESS DELEGATION PROGRAM

DAY ONE – Sunday, 21st June

Arrival of Italian delegation

Hotel to be confirmed

- 18:00** Registration of Italian participants
- 18:30** Welcome and briefing session
- 19:30** Networking cocktail

DAY TWO – Monday, 22nd June

- 09:30** “Doing business in Taiwan” market presentation by local experts & entrepreneurs
- 10:30** Roundtable sessions:
- *Italy-Taiwan technology cooperation*
- *Retail & Distribution system in Taiwan*
- 12:30** Networking lunch
- 14:00-18:00** B2B meetings between Italian and Taiwan organizations
(companies, research centres, universities, etc.)
- Evening** To be defined

DAY THREE – Tuesday, 23rd June

- Morning** Organized visits to:
- hypermarket chains (*only for Food&Beverage companies*)
- technology research centers
- science & industrial parks
- To follow** Meetings with sectoral executives and Taiwan organizations management
- Free Evening**



DAY FOUR - Wednesday, 24th June

ITALY-TAIWAN COOPERATION FORUM

Institutional Speakers

- Italian Ministry of Economic Development
- Taiwan Bureau of Foreign Trade, Ministry of Economic Affairs
- CIECA-Chinese International Economic Cooperation Association in Taiwan
- TAITRA-Taiwan External Trade Development Council

Industry Speakers on:

- Business opportunities & Trade issues
- Case studies & Best Practices of Italy-Taiwan business cooperation

- Open discussion

Closing lunch

-END OF PROGRAM-